

OFFICIAL RULES MAKE WELLNESS F.I.T. FAMILY CHALLENGE

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Participation does not require the purchase of any MAKE Wellness product or enrollment as a customer or MAKE Wellness Affiliate. The F.I.T. Family Challenge is open to all eligible participants.

Who Can Enter

Open to legal residents of the United States and Canada, who are at least 18 years old and the age of majority where they live. Void where prohibited. MAKE Wellness employees, contractors, and members of their immediate families or households are not eligible.

Challenge Dates

The Challenge begins August 7, 2026, at 12:00 a.m. Mountain Time and ends October 3, 2026, at 11:59 p.m. Mountain Time.

How to Enter

1. Follow @MakeWellnessOfficial and @IAmJustinPrince on Instagram.
2. Post an original, publicly viewable photo or video showing your family participating in physical activity together.
3. Include #FITFamilyChallenge and tag both Instagram accounts.

Limit one qualifying entry per participant per calendar day. Your account and qualifying post must remain public so MAKE Wellness can find and verify the entry. No purchase or use of a MAKE Wellness product is required.

Participants must own the content submitted and have permission from everyone shown. A parent or legal guardian must approve the appearance of any child. Private, incomplete, inappropriate, automated, fraudulent, or unverifiable entries will not qualify.

Weekly Prize Drawings

One weekly winner will be randomly selected each Monday from eligible entries submitted during the previous week. Weekly drawings will take place August 10 through October 5, 2026. Weekly entries reset after each drawing. Every qualifying daily entry also counts toward the Grand Prize selection. Each weekly winner will receive one Ultimate Wellness Prize Pack containing FIT Original, FIT Caffeine Free, RESTORED, LEAN, HYDRATED Tropical, HYDRATED Grapefruit, FOCUSED, ENERGIZED, CALM, and four MAKE Wellness branded water bottles.

Grand Prize Winners

Three families will receive a Hawaii Grand Prize: 01 - one family with the highest number of qualifying entries; 02 - one family with the second-highest number of qualifying entries; and 03 - one family selected at random from all eligible entries. If there is a tie for either of the top two positions, MAKE Wellness will conduct a random drawing among the tied participants. Limit one Grand Prize per family.

Hawaii Grand Prize

Each winning family will receive a Hawaii package for up to four people, including a four-night stay at Hilton Waikoloa Village from October 20-24, 2026; airport transfers between Kona International Airport and the hotel; admission to designated MAKE Wellness community activities; the Final Night Luau; and a \$2,500 flight allowance. Hotel accommodations are limited to four people. Additional family members may attend at the winning family's own expense. The family will be responsible for additional accommodations, transportation, meals, activities, and related costs. Travel dates are fixed and cannot be changed or transferred. Any expenses not specifically listed are the winner's responsibility.

Winner Announcement and Claim Period

Grand Prize winners will be announced on Instagram on October 5, 2026, and will also receive a direct message from MAKE Wellness. Potential winners must respond and claim their prize within 72 hours. Failure to respond, confirm eligibility, provide requested documents, or comply with these rules may result in forfeiture and selection of an alternate winner.

Flight Allowance

Each verified Grand Prize winner will receive the \$2,500 flight allowance whether or not the winner attends the Hawaii trip. MAKE Wellness Affiliates will be paid through MAKE Pay. Non-Affiliates will be paid by check or wire transfer. If a winner does not travel, all other portions of the Hawaii package will be forfeited and will not be replaced with cash, credit, reimbursement, or substitute travel.

Additional Terms

Prizes are non-transferable and may not be redeemed for cash except for the flight allowance described above. Winners are responsible for applicable taxes and may be required to complete eligibility, liability, publicity, travel, and tax documents. By entering, participants grant MAKE Wellness a non-exclusive, royalty-free, worldwide license to repost, share, edit, and use submitted content for promotional and marketing purposes without additional compensation, except where prohibited by law. MAKE Wellness may modify, suspend, or cancel the Challenge if fraud, technical problems, force majeure, or circumstances outside its reasonable control affect the Challenge. This Challenge is not sponsored, endorsed, administered by, or associated with Instagram or Meta. By participating, entrants release Instagram and Meta from responsibility related to the Challenge.

MAKE Wellness

1064 S. North County Blvd., Suite 301

Pleasant Grove, UT 84062