



Your Simple Guide to Sharing the MAKE Opportunity

The MAKE Wellness opportunity is built on product sales to end consumers. When Affiliates share the business, they must do so accurately, transparently, and responsibly.

DO: SHARE TRANSPARENTLY AND REALISTICALLY

- I earn commissions based on product sales — mine, my customers', and when applicable, my team's product sales.
- My earnings vary month to month and are based on my personal effort.
- Most Affiliates earn modest supplemental income.
- Top Affiliates are encouraged to share that additional rewards—such as incentives or recognition trips—may be available as part of the overall compensation program.
- Like any business, what you put in determines what you get out.
- I spend intentional time each week sharing the products and supporting customers.
- There are no guarantees — income depends on sales, effort, and consistency compounding over time.
- Use the approved MAKE Wellness Income and Recognition disclaimers if specifically making an income claim.

DON'T: MAKE CLAIMS THAT MISLEAD OR OVERPROMISE

- Don't imply guaranteed or quick income.
- Don't use phrases like "quit your job," "financial freedom," "replacement income," "unlimited income," or "residual or passive income" implying no ongoing effort.
- Don't suggest high or immediate lifestyle-changing income is typical.
- Don't show luxury homes, cars, or extravagant travel as typical outcomes.
- Don't suggest that posting on social alone results in income.
- Don't present hypothetical or exaggerated earnings scenarios.
- Don't show earnings dashboards, checks, cash (dollar bills) or commission screenshots.
- Don't imply earnings come from recruitment.

REMEMBER:

- Commissions are based on product sales to end consumers, not for recruiting.
- Success varies and is dependent on customer and sales volume; many earn modest or no income (if they make no sales).
- Incentives and rewards represent achievements earned typically by a small percentage of participants (those that put in the effort to achieve larger sales volumes get paid more) and achieve top incentives which are available to all, but are performance based.
- Most people participate part-time or less and therefore earn modest supplemental income or less; results vary.

